

The Sitka History Museum

Rights and Reproduction Image Fee Schedule

(January 2017)

Conditions governing the use of reproductions provided by The Sitka History Museum will be specified in a written contractual agreement generated by the Museum. Rights granted by the Museum are valid only upon the Museum's receipt of the signed agreement and payment of the amount specified in the agreement.

Image charges are the sum of two fees: **Use Fees** and **Production Fees**. Additional **Research Fees** may apply if the client requires staff to assist with selecting and locating images. The Museum reserves the right to charge additional special fees depending upon the requested usage. All fees are subject to change.

USE FEES:

| Publications/Merchandise/Marketing Materials | | | | |
|---|------------------------------|-----------------------------------|-------------------------------------|-------------------------------|
| Commercial/For-Profit | Print Run 1-5,000 | Print Run 5,001-50,000 | Print Run 50,001-100,000 | Print Run 100,001+ |
| Print-Single Country Rights (book, journal, newspaper, etc.) | \$40.00 | \$90.00 | \$140.00 | \$190.00 |
| Print-World Rights (Book, journal, newspaper, etc.) | \$140.00 | \$190.00 | \$240.00 | \$290.00 |
| Electronic (E-book, CD ROM, etc.) | \$40.00 | \$90.00 | \$140.00 | \$190.00 |
| Surcharge for cover/exterior use | \$100.00 | \$150.00 | \$200.00 | \$250.00 |
| Promotional Use | \$50.00 | \$50.00 | \$50.00 | \$50.00 |
| Merchandise and/or marketing materials (posters, cards, etc. – Subject to SHM approval) | Request Rates | Request Rates | Request Rates | Request Rates |
| Non-Profit Proof of status required | Print Run 1-5,000 | Print Run 5,001-50,000 | Print Run 50,001-100,000 | Print Run 100,001+ |
| Dissertations | \$10.00 | N/A | N/A | N/A |
| Print-Single Country Rights (book, journal, newspaper, etc.) | \$25.00 | \$50.00 | \$75.00 | \$100.00 |
| Print-World Rights (Book, journal, newspaper, etc.) | \$50.00 | \$100.00 | \$150.00 | \$200.00 |
| Electronic (E-book, CD ROM, etc.) | \$25.00 | \$50.00 | \$75.00 | \$100.00 |
| Surcharge of cover/exterior use | \$50.00 | \$75.00 | \$100.00 | \$125.00 |
| Promotional Use | \$25.00 | \$25.00 | \$25.00 | \$25.00 |
| Merchandise and/or marketing materials (posters, cards, etc. – Subject to SHM approval) | Request Rates | Request Rates | Request Rates | Request Rates |

| Mass Media | | | |
|--|------------------|----------------|------------|
| Print Ad | Local/Regional | Single Country | World |
| Commercial | \$100.00 | \$250.00 | \$500.00 |
| Non-Profit | \$50.00 | \$125.00 | \$250.00 |
| <i>Prices are for aa single project/life of campaign only</i> | | | |
| Television/Film/Video | Local/Non-Profit | Single Country | World |
| Television/Film (including commercial advertisement) | \$50.00 | \$150.00 | \$250.00 |
| Home video/DVD | \$50.00 | \$100.00 | \$150.00 |
| Promotional Use | \$50.00 | \$100.00 | \$100.00 |
| All Media (includes on-demand digital downloads and promotional use) | \$125.00 | \$250.00 | \$350.00 |
| <i>Above prices are for a term up to ten (10) years. Perpetual rights to distribute the film/program/advertisement in its final, original form may be available for a 50% surcharge.</i> | | | |
| Internet | Personal | Non-Profit | Commercial |
| Up to five years | \$25.00 | \$50.00 | \$100.00 |
| More than five years | \$50.00 | \$150.00 | \$300.00 |
| <i>Above prices are for the life of a single, specific project.</i> | | | |

| Other Display/Distribution | | | |
|---|----------|------------|---------------|
| Museum/Exhibition Use | Personal | Non-Profit | Commercial |
| Exhibition (including give-away educational materials such as gallery guides and teacher's packets, and exhibition video not for broadcast, sale, or other distribution. For exhibition catalog use, see publication fees.) | N/A | \$25.00 | \$150.00 min. |
| Promotional Use (5-year term) | N/A | \$25.00 | \$150.00 min. |
| <i>All prices are for a single project/life of exhibition only</i> | | | |
| Décor | Personal | Non-Profit | Commercial |
| Home décor | \$20.00 | N/A | N/A |
| Private Office (non-public area) | N/A | \$25.00 | \$50.00 |
| Retail décor (display in public area) | N/A | \$25.00 | \$150.00 |
| Research/Presentation | Personal | Non-Profit | Commercial |
| Reference image (low-res) | \$10.00 | \$10.00 | \$20.00 |
| Public lecture | \$10.00 | \$10.00 | N/A |

PRODUCTION FEES:

| Paper Copies | |
|--|----------------------------|
| Paper copies (black & white) from manuscripts, archives, or rare books per page. | \$0.50 |
| Paper copies (color) per page. | \$1.00 |
| Large format—dependent on cost of outside services | Request Rates |
| Prints and Scans | |
| Existing scan | No charge |
| Scanned photograph (low res) | \$1.00 |
| Scanned photograph at actual size (Editorial, 300 dpi) | \$3.00 |
| Scanned photograph at actual size (High-res, 600 dpi) | \$5.00 |
| Scanned photograph at actual size (Super High-res, 1200 dpi) | \$7.00 |
| Large format scan—dependent on cost of outside services | Request Rates |
| Digital Photoprints—dependent on cost of outside services | Request Rates |
| Scanned document delivered as pdf file per page | \$1.00 |
| CD (Scanned images and documents are sent at no charge via email or DropBox. Scans may be saved to a CD or DVD.) | \$3.00 (per disc) |
| <i>Web use limited to low-res only. Super high-res may not be available for all requested images and is at the discretion of SHM. SHM does not provide custom retouching services. Images of historic materials may reveal scratches, abrasions, and other evidence of the age and condition of the originals. There are no refunds or returns for digital images or prints.</i> | |
| Audio and Video Copies | |
| Audio cassette to mp3 (per cassette) | Minimum charge: \$10.00 |
| VHS to DVD—dependent on cost of outside services (There will be an additional charge for creation of a master if one does not exist) | Request Rates |
| Other moving image copies—dependent on cost of outside services | Request Rates |

RESEARCH FEES:

| Staff Research Fees | |
|----------------------------------|--------------|
| First thirty (30) minutes | Free |
| Thirty minutes to five (5) hours | \$40.00/hour |
| Over five (5) hours | \$50.00/hour |

SHIPPING, HANDLING & DELIVERY:

Digital files are delivered via email or DropBox unless otherwise specified. For physical shipments, shipping and handling fees will vary by order and shipping preference. The requesting party agrees to pay shipping and handling fees, if applicable.

RUSH ORDERS:

Typically, rush service is not available. Standard turn-around time is two to three weeks from receipt of payment. Rush services may be available upon request for an additional charge.

SET-UP FEES:

Additional conservation and/or set-up fees may apply for new photography/scans of oversize and three-dimensional objects. Please email for rates. SHM retains the right to refuse new photography of materials due to condition and/or accessibility.